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**TULSA DEVELOPMENT AUTHORITY BOARD MEETING**

**MEETING OF: June 2, 2016**

**TO: CHAIRMAN AND BOARD MEMBERS**  
**FROM: OFFICE OF TULSA DEVELOPMENT AUTHORITY**  
**SUBJECT: BRADY ARTS DISTRICT SCULPTURE**

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<b>Background:</b>	<b>Owner:</b>	City of Tulsa
	<b>Developer:</b>	Brady Arts District Owners Association
	<b>Engineer:</b>	Chris Wollard Studio
	<b>Location:</b>	East Archer Street, between North Main Street and North Boulder Avenue
	<b>Size of Tract:</b>	One City Block
	<b>Number of Blocks:</b>	One (one block face)
	<b>Project Cost:</b>	\$60,000.00
	<b>Requested amount:</b>	\$60,000.00
	<b>Executive Director:</b>	O.C. Walker

**Background:** On February 4, 2016, the Brady Arts District Owners Association met and approved the installation of sculptures created by local artist Chris Wollard. This is request for the allocation of Brady District TIF funds in the amount of \$60,000.00 to complete the project. The Arts Commission of the City of Tulsa has also reviewed and approved the project and offered a unanimous vote of support on March 14, 2016.

This item was tabled in the May 5, 2016 TDA Board meeting because it was discovered that the Brady District TIF over collected the ad valorem tax in the amount of \$2,106,278.24. In regard to the Sales Tax, the Brady TIF is \$500,000.00 from reaching the plan projection. City of Tulsa Staff thought it would be advantageous if the TDA Board would not act on the subject request from the Brady District TIF until Staff could generate reports and determine the true status of the TIF. Once it was determined that the TIF had over-collected and not over-spent the ad valorem tax, the course of action is that the City of Tulsa would gather information about projects contemplated or anticipate needing funding from the Brady District TIF so it can be determined whether the remaining funding is sufficient to cover the merit funding. The Brady District TIF committee will tabulate all of the information for the Brady District to submit for approval. Once a total amount for all proposed projects are compiled and approved, the City Council will take formal action to close the Brady District TIF.

The local artist will help develop the park and design strategies to make the park more inviting. The solution is to install two 12' x 16' x 4' internally lit interactive archways for the park; one on the east side and one on the west side. The arches are made from weathering steel, similar to the façade of the

ACTION: APPROVAL: \_\_\_\_ APPROVAL W/ CONDITION: \_\_\_\_ DENIAL: \_\_\_\_ TABLED: \_\_\_\_  
VOTE: \_\_\_\_

Hardesty Arts Center. The shape of the archways from one direction is organic and flowing. A smaller 4'x12'x3' made of the same material and design as the arches. This sculpture projects interesting patterns and color.

The interactive artwork will encourage and invite visitors to spend time in Legacy Park and in the Brady Arts District.

**Attachments:** Letter dated April 25, 2016, from Chris Wollard Studios  
Cost Estimate  
Site Plan  
Concept Renderings

**Recommendation:** Staff recommends this item be approved as presented.

**Reviewed by:** O.C. Walker II, Executive Director

ACTION: APPROVAL: \_\_\_\_\_ APPROVAL W/ CONDITION: \_\_\_\_\_ DENIAL: \_\_\_\_\_ TABLED: \_\_\_\_\_  
VOTE: \_\_\_\_\_

Chris Wollard Studios  
April 25, 2016

### **Brady Arts District Sculpture**

This project is targeted for location in the pocket park in the heart of the Brady Arts District between Main and Boulder along Archer Street.

**The Brady Arts District Owners Association met of February 4<sup>th</sup>, 2016 and unanimously approved and is recommending installation of sculptures created by local artist Chris Wollard. The request is for allocation of Brady Arts District TIF funds in the amount of \$60,000 to complete this project. The Arts Commission of the City of Tulsa has also reviewed the project proposal and offered its unanimous support on March 14<sup>th</sup>, 2016.**

Locals and visitors alike avoid the park due to a lack of interest and general unsavory elements that currently exists there.

The Brady Arts District Owners Association has made great steps in rebuilding the safety of the park, and has laid the foundation for the continued revitalization of the park. Now is the time to take the next step.

There are many terrific places in the Brady Arts District that house art: Zarrow Center for Art and Education, Philbrook Downtown, Tulsa Artists Coalition, Hardesty Arts Center, Tulsa Glass Blowing Studio, Living Arts, and more. However, aside from a few painted murals and the Center of the Universe, there is no accessible art outside.

#### **Solution and Project Summary:**

The Brady Arts District Owners Association contacted local artist Chris Wollard to help develop the park and come up with ways to make the park more inviting. His solution is the installation of two 12' tall x 16' wide x 4' deep internally lit interactive archways for the park; one on the east side and one on the west side. This will help create a sense of place and also create a visible landmark for the Brady Arts District. The arches are made from weathering steel (commonly referred to by the proprietary name "Cor-ten"), similar to the façade of the Hardesty Arts Center. The shape of the archways from one direction is organic and flowing; from another direction the style is a subtle nod to Art Deco, for which Tulsa is well known. The inside of the arches is lined with polycarbonate sheeting (also known for its bullet proof characteristics) that acts as a diffuser for the LED lights contained within. Visitors to the park will find themselves able to control the myriad of colors and interact with the arches simply by moving through them. Once inside the park there is a third element – a smaller 4' tall x 12' long x 3' deep outcropping of the same material and design cues as the arches. This sculpture projects interesting patterns and color on the south side of the Ward building using high powered LED lights. This too is an interactive experience that will change color and intensity as visitors walk by along the sidewalk.

This interactive artwork will encourage and invite visitors to spend time in Legacy Park and in the Brady Arts District, helping to further solidify its reputation as a destination. The artwork will add beauty and wonder to a public space which will help unlock additional positive uses for the park.

Chris Wollard Studio

## Archer Park Sculpture Budget

Artist fee 15%	\$7,500
Administration expenses	
Studio expenses etc	\$1,200

### Materials Supplies:

Weathering steel (Cor-ten)	\$11,000
Welding (gas, wire, abrasives etc)	\$800
Laser cutting	\$1,300

Polycarbonate Sheeting	\$4,000
Stainless fasteners	\$1,000
Thermoforming process	\$2,500

LED Lighting	\$6,500
Microprocessors	\$400
Weather tight housings	\$500
Aluminum track for LED	\$400
Proximity Sensors (7 required)	\$400

Fabrication	\$7,900
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### Installation:

Transportation to site	\$600
Forklift rental	\$3,000
Stainless anchor system	\$1,000

<b>Total for sculpture</b>	<b>\$50,000</b>
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### Park preparation:

Pouring concrete foundations	\$2,500
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Removing 3 existing light poles	\$500
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Relocation of Park Kiosk	\$1,000
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<b>Site Prep total</b>	<b>\$4,000</b>
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Contingency	\$6,000
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<b>Total requested budget</b>	<b>\$60,000</b>
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