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**TULSA DEVELOPMENT AUTHORITY BOARD MEETING**

**MEETING OF: August 4, 2016**

**TO: CHAIRMAN AND BOARD MEMBERS**  
**FROM: OFFICE OF TULSA DEVELOPMENT AUTHORITY**  
**SUBJECT: DOWNTOWN TULSA, WALKABILITY STUDY**

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**Background:**      **Redeveloper:**      N/A  
                         **Owner:**                      N/A  
                         **Developer:**                  N/A  
                         **Architect:**                      N/A  
                         **Location:**                      Downtown Tulsa  
                         **Size of Tract:**                  N/A  
                         **Number of Lots:**              N/A  
                         **Development Area:**        Downtown Tulsa  
                         **Fair Market Value:** \$10,000.00  
                         **Executive Director:** O.C. Walker

The Downtown Coordinating Council is requesting \$10,000.00 from the Tulsa Development Authority to help fund a full scale Downtown Walkability Study. Jeff Speck, a nationally acclaimed authority, city-planning expert, and urban designer has been invited to Tulsa to provide this service. The studies will determine how, in the shortest amount of time and for the least amount of money, Tulsa can bring about significant increase in the number of people walking, cycling and breathing more life into Downtown.

The DCC is comprised of and works with many individuals and businesses with a vested interest in continued downtown growth. The DCC is aligning itself with other organizations, private foundations, business and property owners, and all downtown enthusiasts in this endeavor.

**Attachments:**      Letter from Thomas Baker, Executive Director, Downtown Coordination Council.

**Recommendation:** Staff recommends this item be approved as presented.

**Reviewed by:**      **O.C. Walker II**  
                                 **Executive Director**

# Downtown Walkability Study

Mr. Walker,

The Downtown Coordinating Council provides support for the improvement, maintenance, marketing, and planning of downtown Tulsa in pursuit of developing the area as a vibrant center of commerce, arts, entertainment and education.



In continuing our mission of downtown revitalization, we are inviting Jeff Speck, a nationally acclaimed author, city-planning expert, and urban designer, back to Tulsa to conduct a full-scale Downtown Walkability Study. Mr. Speck specializes in these studies to determine how, in the shortest amount of time and for the least amount of money, cities can bring about a significant increase in the number of people walking, cycling, and breathing more life into downtown.



The DCC is comprised of and works with many individuals and business with a vested interest in continued downtown growth. Together we are seeking funding needed to bring Mr. Speck and his team back to Tulsa to complete this study. The goal of this Study will not be to simply create another action plan for downtown development, but instead will help accelerate existing plans and follow best practices in completing positive changes within our City.

The cost of the Walkability Study is \$75,000. It is our hope to collaborate with the city, private foundations, business and property owners, and all downtown enthusiasts in this endeavor.

We believe a broad community investment from various donors and sources will help to ensure all needs and demands of our downtown are met.

To that end, we are requesting \$10,000 from the Tulsa Development Authority to help fund this Study, in order to collaborate and continue positive growth for downtown Tulsa and beyond.

If you have any questions about the Study, please don't hesitate let us know. We would be more than happy to meet and discuss this exciting opportunity for Tulsa.

Thomas L. Baker  
Executive Director  
Tulsa Downtown Coordinating Council