2G CREATIVE LLC
3110 E 33rd Street
Tulsa, OK 74105
twogcreative@gmail.com

Principals:

Grace Grothaus Grimm
(918) 720-8242

Geoffrey Hicks
(918) 576-1597

BRADY VILLAGE VEST POCKET PARK | PUBLIC ART PROPOSAL
NARRATIVE | Brady Village Vest Pocket Park Proposal

At 2G Creative, our approach to public art is about creating moments of excitement and wonder through engaging and interactive installations inspired by the site on which they are built. We believe our team’s success, and by extension the success of each developed project, is rooted in effective collaboration with all community stakeholders involved. Our team works to ensure that a developed project is appropriate and compatible for both community and site. In addition, durability, safety, and resistance to vandalism are at the forefront of our minds during the design and fabrication process. For the Brady Village Vest Pocket Park site proposal, 2G Creative envisions a series of ten illuminated steel sculptures in place of the ten existing street lamps (please refer to included aerial site map for locations). The base of each steel sculpture will visually mimic the existing street lamps throughout the District, rise and branch out like the beautiful, mature trees within the park. The forms are inspired by and in aesthetic coherence with the surrounding site. Approximately 15-18’ tall, with the branches given a 7’ ground clearance. Downward facing LED light bars will illuminate the base of each steel branch, bathing the walkways and landscaping with an ever-changing sequence of light. Each lit strip will be programmed with a slowly shifting range of color. Data received from sensors will change the displayed color range in accordance with outdoor ambient temperature. Each sculptural tree will shift in color slowly throughout the day as well as throughout each season, displaying more hues of blue, purple and white in the winter/evenings and red, orange and yellow in the midsummer and midday sun (please refer to site renderings one and two). We feel that this is particularly meaningful for the site due to the dynamic weather conditions in Oklahoma. Oklahomans enjoy four distinct season and on occasion rapid temperature changes. The dynamism of the changing lights will provide a visual connection to the natural world within the urban environment, enhancing the function of a city park. Additionally the sculptures will function in place of the existing street lamps for the purpose of meeting the municipal need for illumination in the park during evening hours. However, it is also important to note that the Enttec LEDs we have selected for this purpose are not only visible in the evening, but bright enough to be enjoyed by pedestrians during daylight hours as well. We also feel that the change in illumination over time will incentivize multiple visits, encouraging increased foot traffic and contribute toward the promotion of the Brady District as a destination, reflecting the Tulsa Development Authority’s mission, to encourage economic development and private investment in adjacent areas.

In terms of production, we need only install low voltage power transformers in the base of each sculpture rather than run all new electrical because we are keying into the existing wired concrete pads that were put in place previously for street lamps. Low voltage conduit and wiring will be run through each of the sculptures and back to a weather-proof steel control box similar to those used for street lights. At one juncture we will run the conduit below the existing sidewalk, and bury the lines below ground between sculptures. By connecting all ten sculptures together we can program the shifting light to be in tandem with one another, leading the eye from one side of the park to the other and encouraging the public to walk the park’s paths.
All told, we anticipate this project to take six months fabrication from start date to completion of installation. Steel fabrication, i.e. welding and painting would take place at Midwest Precision, a fabricator we have a long-term working relationship with. Please refer to the included schedule for a breakdown of the production phases.

Nearby to the site in discussion, 2G Creative has another public art installation, Trace. Trace is an installation of LED brick pavers on the pedestrian bridge above Boston Avenue in downtown Tulsa, locally referred to as the Center of the Universe. These LED bricks, solar-powered during the day, visually trace the walking paths of pedestrians each evening. The translucent pavers pulse slowly with white light and when stepped on, ignites a brilliant blue hue. As the pedestrian moves on, the pavers return to white only to echo blue a second time, both visually and symbolically tracing the route of each Tulsan and visitor throughout our walkable downtown to their respective destination. In terms of visitorship, Trace, has recorded over a quarter million footsteps on the installation in just over ninety days via our data collection, and that is with approximately 1/6th of the bricks recording such data. Durability was of key importance to this project as it had to made to withstand outdoor conditions as well as being walked and jumped on. Trace has successfully withstood the intense sun, heavy rains, and visitors of all kinds; and any proposed project for the TDA would be constructed with equal durability. In a nine month time frame, this privately-funded $53,000.00 project was conceived, developed, thoroughly tested for on-site conditions in-house by 2G Creative and installed on location.

Between teammates Geoffrey Hicks and Grace Grothaus Grimm, 2G Creative have years and a wealth of individual and collaborative experience in reliably executing large-scale, interactive and collaborative projects on time and within budget. Past projects for Grothaus Grimm include an interactive augmented reality smartphone app included in the curated World Creativity Biennale in Rio de Janeiro, taking just six weeks from development to completion. For the 2012 World Creativity Forum in Oklahoma City, she developed an animation that responded to the pitch and volume of a spoken word poetry performance for an audience of over 1000 attendees. Hicks delights the imagination with such innovative works as Heartbeat – a pulsating cloud of hanging lights that illuminate in time to the rhythm and speed of dancers' heartbeats, created via an Oklahoma Visual Arts Coalition's Momentum Spotlight grant. In 2011, funded by an Art 365 Fellowship, he also developed a robotic arm with a camera and facial recognition software that photographed visitors, displaying and pairing their faces on twin monitors. Hicks and Grothaus Grimm have consistently contributed to statewide, national and international art communities in each of their respective careers and have a proven track record of successful collaboration.

In conclusion, 2G Creative was founded upon the basic idea that public art should be collaborative, practical in design and implementation, captivating, beautiful and integral to the community. We look forward to the potential of further discussion with Tulsa Development Authority of the public art needs of the Brady Arts District and further development of proposals for your consideration.

Sincerely,

Geoffrey Hicks and Grace Grothaus Grimm | 2G Creative
RENDERING 1 | Brady Village Vest Pocket Park Proposal
RENDERING 2 | Brady Village Vest Pocket Park Proposal
RENDERING 3: aerial site map | Brady Village Vest Pocket Park Proposal
ITEMIZED BUDGET | Brady Village Vest Pocket Park Proposal

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COMPANY & STATEMENT OF PUBLIC DISCLOSURE | Brady Village Vest Pocket Park Proposal

2G Creative LLC
3110 E 33rd St
Tulsa, OK 74105
2gcreative@gmail.com

2G Creative LLC is a Limited Liability Corporation filed in the state of Oklahoma.

Principals:
Grace Grothaus Grimm
3110 E. 33rd St.
Tulsa, OK 74105
(918) 720-8242
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Geoffrey Hicks
5339 S. Louisville Ave.
Tulsa, OK 74135
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2G Creative LLC and its principals have no past or present business or familial or personal relationship with any employee or officer of the Tulsa Development Authority.

2G Creative LLC was formed in February 2016 by artists Grace Grothaus Grimm and Geoffrey Hicks to design and produce high impact public art installations with an emphasis on technology and interactivity. Our first project was Trace, a year-long public art installation at the Center of the Universe in downtown Tulsa. Trace is comprised of hundreds of LED pavers along a popular pedestrian bridge in downtown Tulsa. Daily the bricks charge via solar panels, and illuminate at dusk. White lights flicker on and off into the night and react to pedestrian foot traffic. When stepped on, the bricks illuminate a brilliant blue to visitors. Moments later they echo blue again, capturing the movements of pedestrians - a fleeting visual record of those who walked the path moments before.

This proposal has been created through collaboration between Grace Grothaus Grimm and Geoffrey Hicks.
REFERENCES | Grace Grothaus Grimm

Bob Sober
Founding member, UCAP: Urban Core Art Project
2420 E 24th St, Tulsa, OK 74129
T 918.527.4819
bsober@mac.com

Julia Kirt
Executive Director, Oklahomans for the Arts
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jkirt@oklahomansforthearts.org

Deborah Williams
Project Manager, Norman Forward Percent for Art projects
City of Norman Manager's Office
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REFERENCES | Geoffrey Hicks

Kathy McRuiz
Director, 108 Contemporary
108 E. M.B. Brady St
Tulsa, OK 74103
(918) 895-6302
director@108contemporary.org

Steve Liggett
Director, Living Arts of Tulsa
307 E. M.B. Brady St.
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Susan Green
Museum Educator, Philbrook Museum
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(918) 749-7941
SGreen@philbrook.org
2G Creative LLC or its principals have no completed, pending, or threatened criminal or civil governmental investigations or proceeding by the United States Government, the State of Oklahoma, the County of Tulsa and the City of Tulsa, including any unpaid income taxes, sales taxes, employment taxes, real property taxes, and water or sewer assessments which are not being contested pursuant to appropriate and lawful means.

2G Creative LLC or its principals have no unfilled obligations proffered to any government body.

We certify that this statement is true and correct to the best of our knowledge and belief.

Grace Grathaus Grimm

Geoffrey Hicks

11/15/16

Date

11/15/16

Date
SCHEDULE | Brady Village Vest Pocket Park Proposal

Day 1-45 | Design, drawings and schematics, logistics and planning.

Day 46 – 135 | Metal fabrication and painting of structures at Midwest Precision's production facility.

Day 136 - 145 | Control box and low voltage underground conduit installation.

Day 146 | On site installation of structures.

Day 147 - 160 | Wiring structures and adjusting LED color change variables to site.

Day 161 | Project Complete.
Point of contact:
Grace Grothaus Grimm | 918.720.8242 | gracegrothausgrimm@gmail.com | 3110 E 33rd St, Tulsa OK 74105

However all final decisions regarding contractual commitments must be made by both principals of 2G Creative:
Geoffrey Hicks | Principal Partner | 918.576.1597 | geoffreyhicks@gmail.com
Grace Grothaus Grimm | Principal Partner | 918.720.8242 | twogcreative@gmail.com